

local Electricity retail Markets for Prosumer smart grid pOWER services



The project goals, its rationale and its potential impact

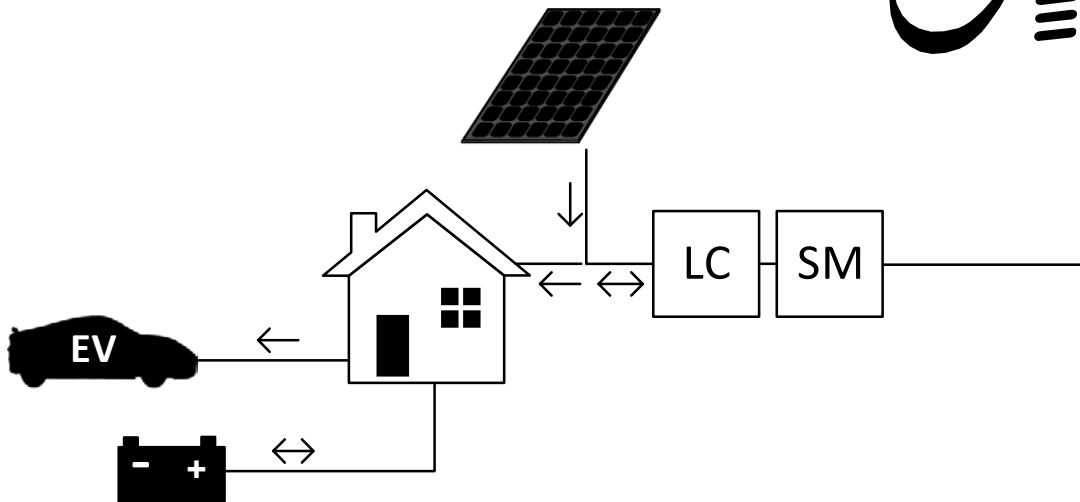
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This project has received funding from the *European Union's Horizon 2020 Research and Innovation programme* under Grant Agreement No 646476.

A prime driver

The rise of prosumers will change the relation between customers, the grid and the market , but how?



Consortium partners



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Objectives

Develop and verify a local market place and innovative business models including operational methods to encourage micro-generation and active participation of prosumers exploiting the flexibility created for the benefit of all connected to the local grid.



- Develop a new market design for local trading and involvement of the consumer/prosumer
- Develop prosumer oriented business models relevant for the market design developed
- Develop an ICT based monitoring and management system accommodated in the SESP
- Develop full bidirectional and secure communication between the market and business
- Integrate the different parts and demonstrate the viability of the concept in up to 3 physical regions in Europe (Norway, Germany and Malta)

Expected impact

Demonstrate active demand response in real world environments in commercial operation with active involvement of consumers, aggregators, ESCOs, based on new business models.

- Integrating the results into smart grid test beds in Germany, Malta and Norway.
- Pilots will include DR programs to test user flexibility integrated with local micro-production
- The micro-market approach is meant to secure those and to manifest a proper credit assignment where contributions will be properly and timely honoured.

History and rational

Liberalization of the Nordic energy market during the 90-ies

The emergence of NordPool, failure of CalPex and more....

Smart Rural Grid (2014– 2015)

DeVID (2012 – 2015)

Smarter «Remmen» (2011 -

IMPROSUME (2010-2013)

Manage Smart in Smart Grid (2010-2013)

The concept of «rural energy»,
New power electronics, storage,
social and business innovation

Incentives & recruitment, user acceptance and values,
Recruitment, sources of flexibility,
application of control systems

«Value networks», prosumer oriented
business models, user acceptance,
non-commodity energy market,

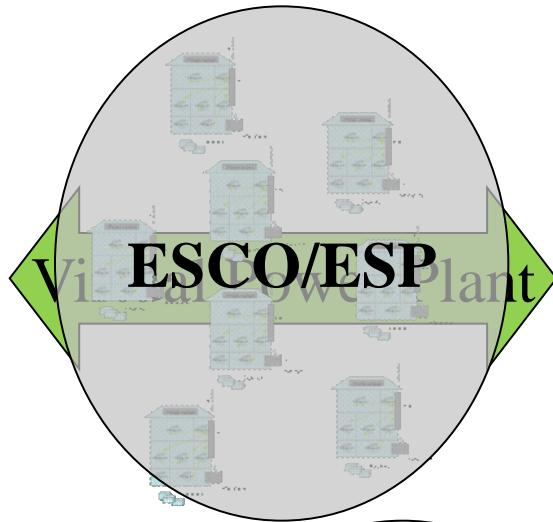
«Value networks», prosumer oriented
business models, user acceptance,
non-commodity energy market,

Prosumer communities, user segmentation,
VPP's, services & energy,
long-tail economy

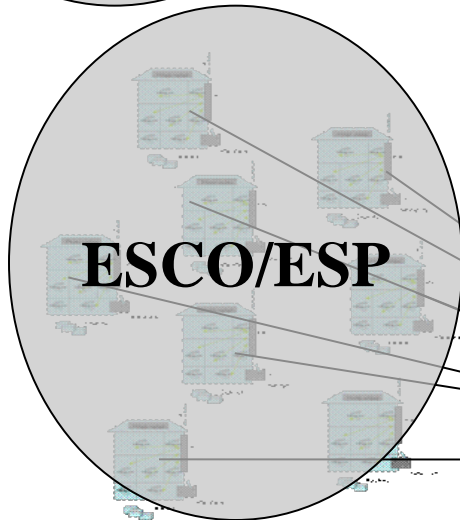
EMPCWER®

EMPCWER®

In 2010 we looked into our crystal ball



”Cooperative model”
User communities have taken
Control of the ESCO/ESP and VPP



”The portfolio manager” model
The classic market players retain control



Old thinking prevails



■ Demningen som kan få Afrika til å briste:

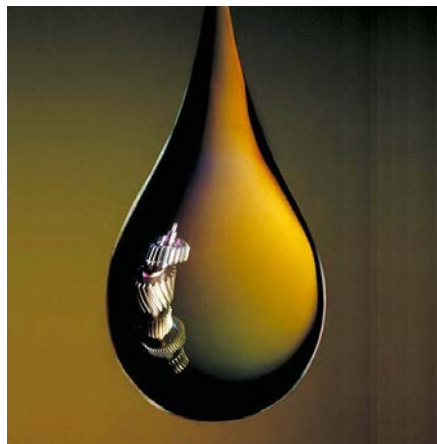
Etiopia er i ferd med å demme opp Nilen for å lage et vannkraftverk som er fem ganger større enn Norges største

For første gang er Egypt i ferd med å miste kontrollen over sin hovedpulsåre.

viten Eirik Øvregård, Jens Kristian Tosterud, Kåre Viga Skretting, Siri Kildal Hansen, Silje Eidsheim Raknes sivilingeniørskunder, NTNU



«Downward thinking»



«Commodity thinking»



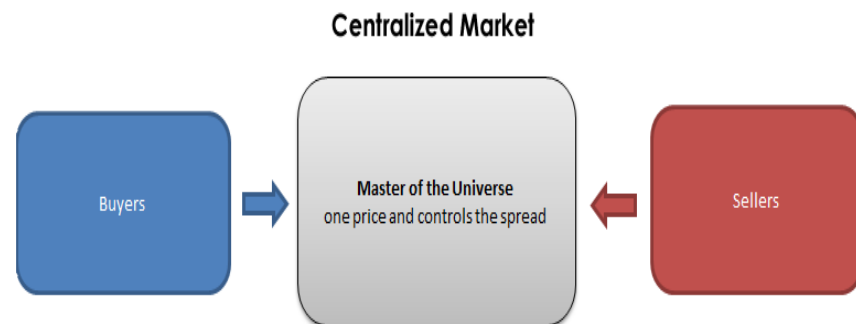
«Passive customers»



«Price & cost focus»

kWh

«Energy and energy efficiency»



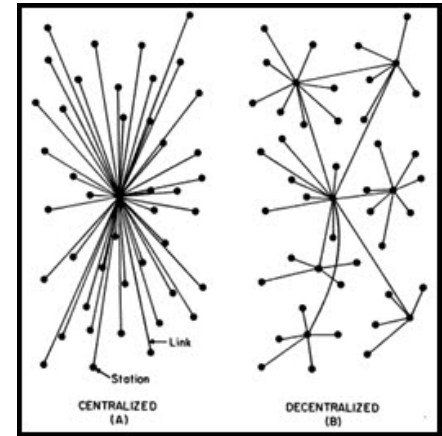
«Centralization»

More novel thinking

PRICE
IS WHAT YOU PAY
VALUE
IS WHAT YOU GET

WARREN BUFFETT

kW vs kWh



RURAL

URBAN



**BÜRGER
ENERGIE
IDEEN**

Wettbewerb in der
Metropolregion Rhein-Neckar.

Mach mit!

Eine
BürgerEnergieIdee für
Deine Gemeinde

Other influence: “Communities and neighbourhood markets”

- EcoGrid
- Cassandra
- Power Matching City
- Smart Grid Gotland
- Nobel
- PowerTac
- iPower
- Current developments in
 - Germany
 - Holland
 - US (US Army)



The EMPOWER concept

SESP = Smart Energy Service Provider

Provides:

An arena for local exchange of energy and flexibility

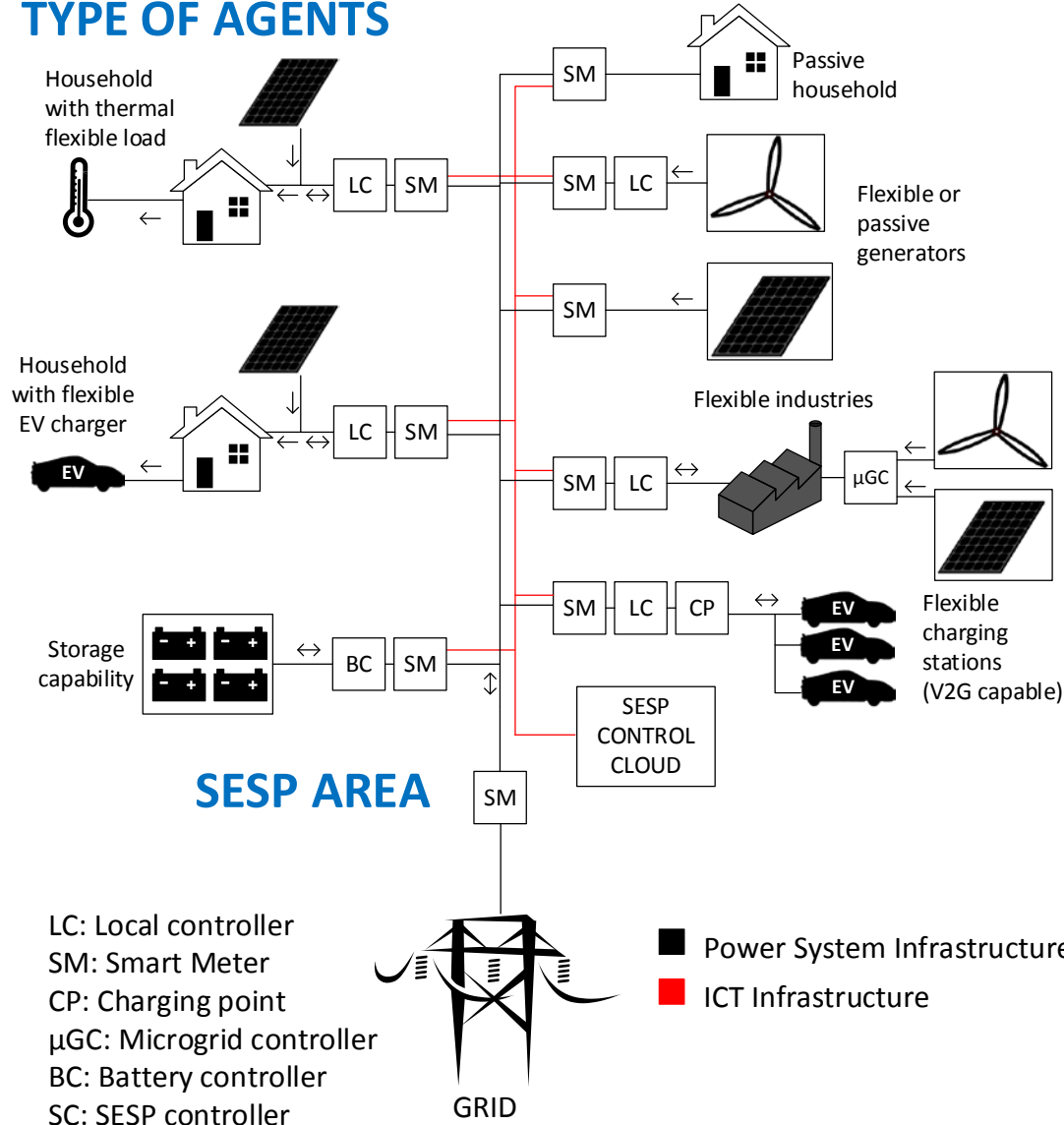
A set of consolidated services («service in the cloud»)

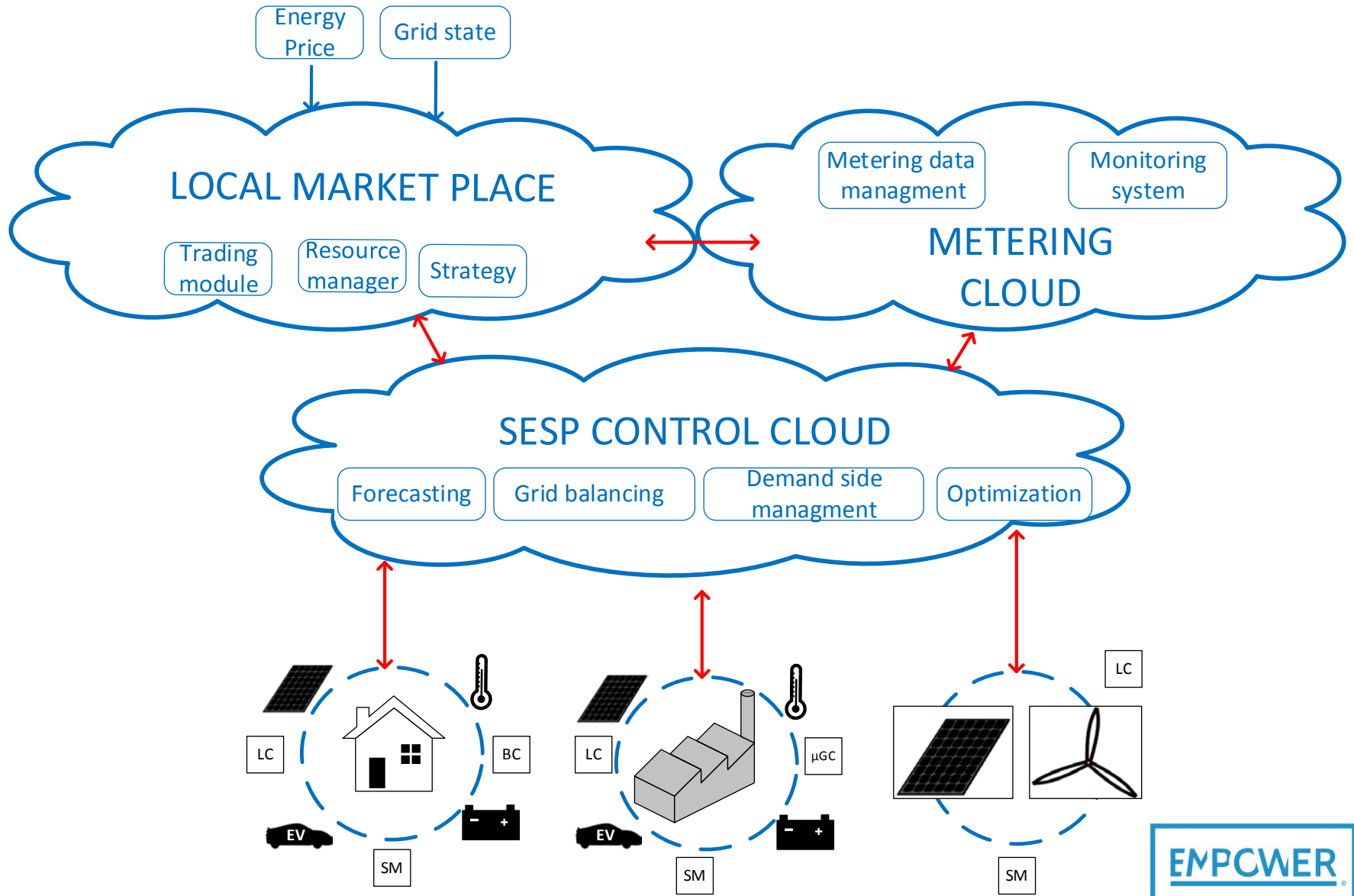
Personal Agents and Agent Technologies
to reduce complexity for users and increase response frequencies

Structure

“Neighborhoods will balance themselves”

TYPE OF AGENTS





Control & Storage
are essential elements

The storage concept has multiple roles



Vault
(deposits and withdrawals)



Balancing
(deposits and withdrawals)

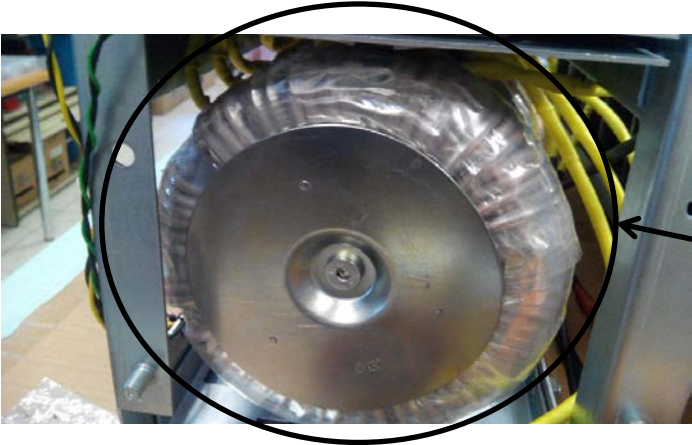
The Intelligent Distributed Power Router (IDPR)

From
UPC

Build of the coupling filter and stack



3D design



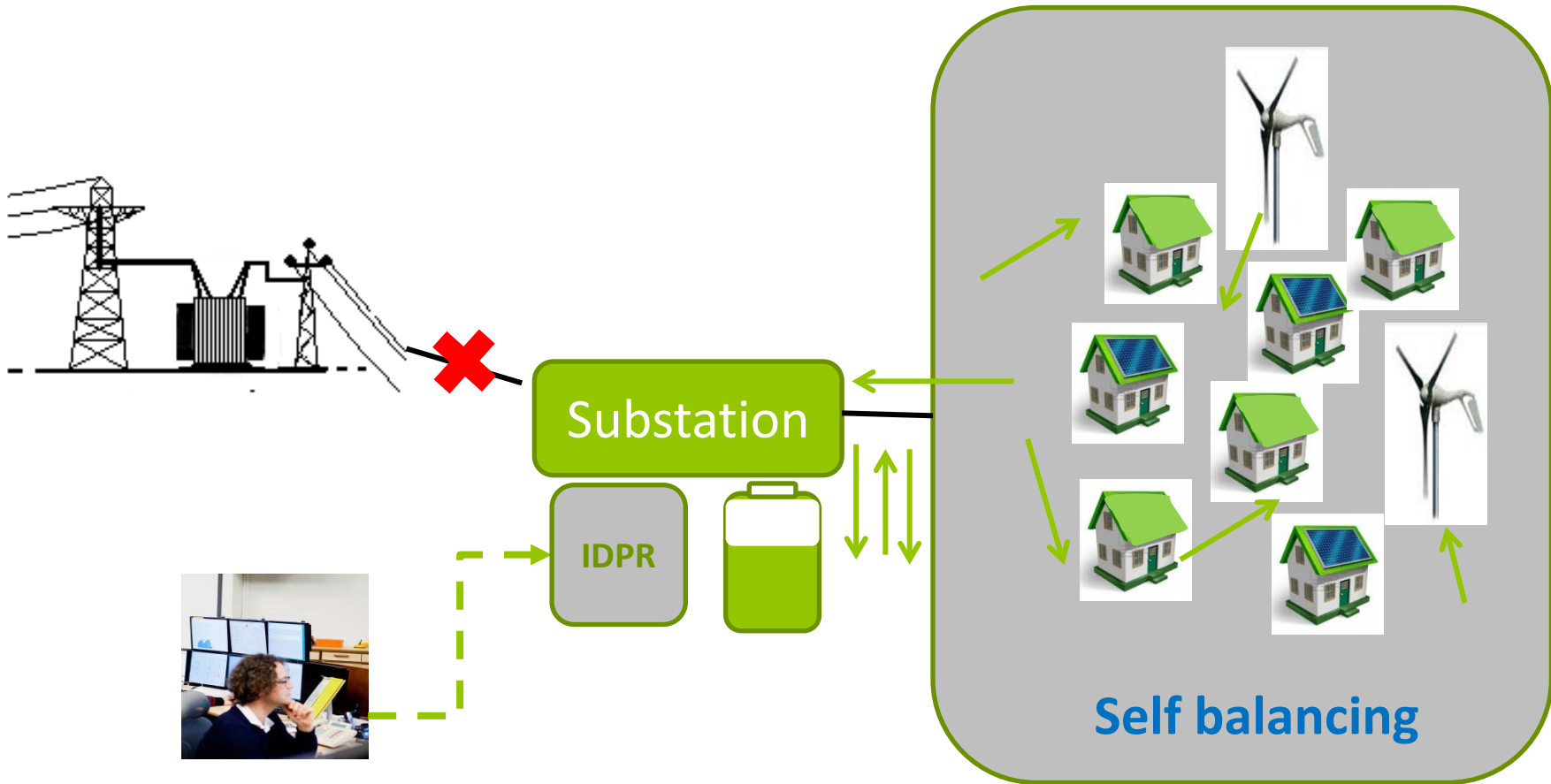
High efficiency coupling inductances



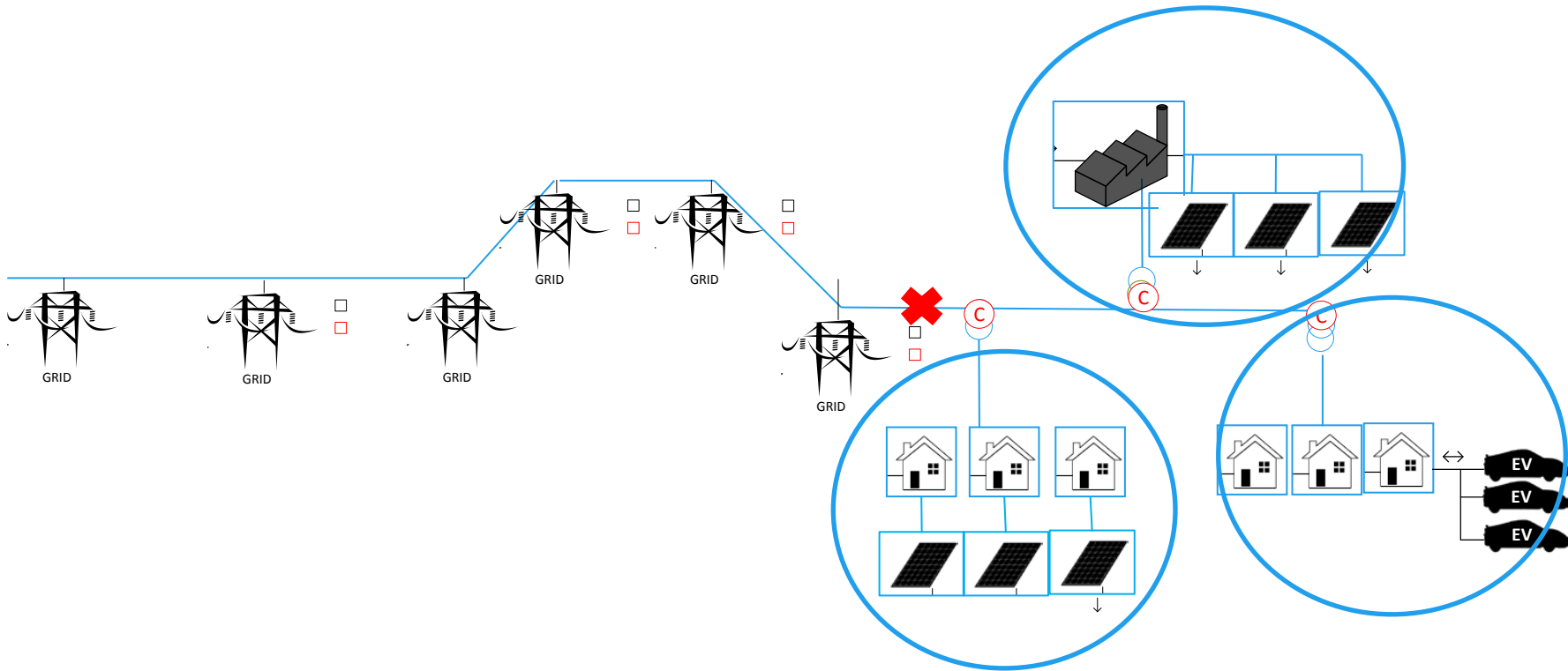
Power stack

Real device

Project concept



The concept applied in a regular grid



Energy cells

The market arena

Energy service company

Prosumer

Other service company

Consumer

Micro-market
arena

Grid owner

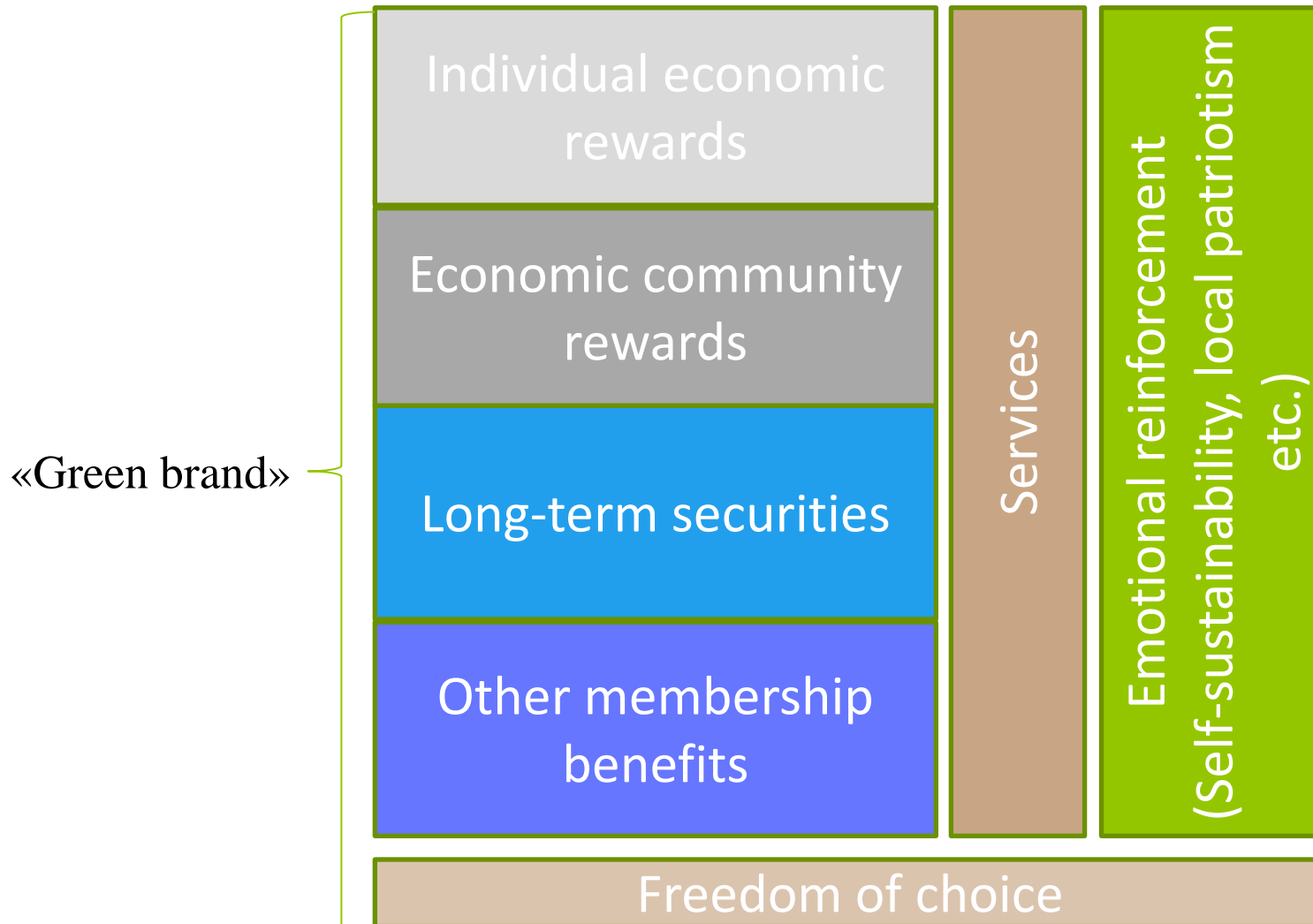
Central supplier/
producer

Local authority

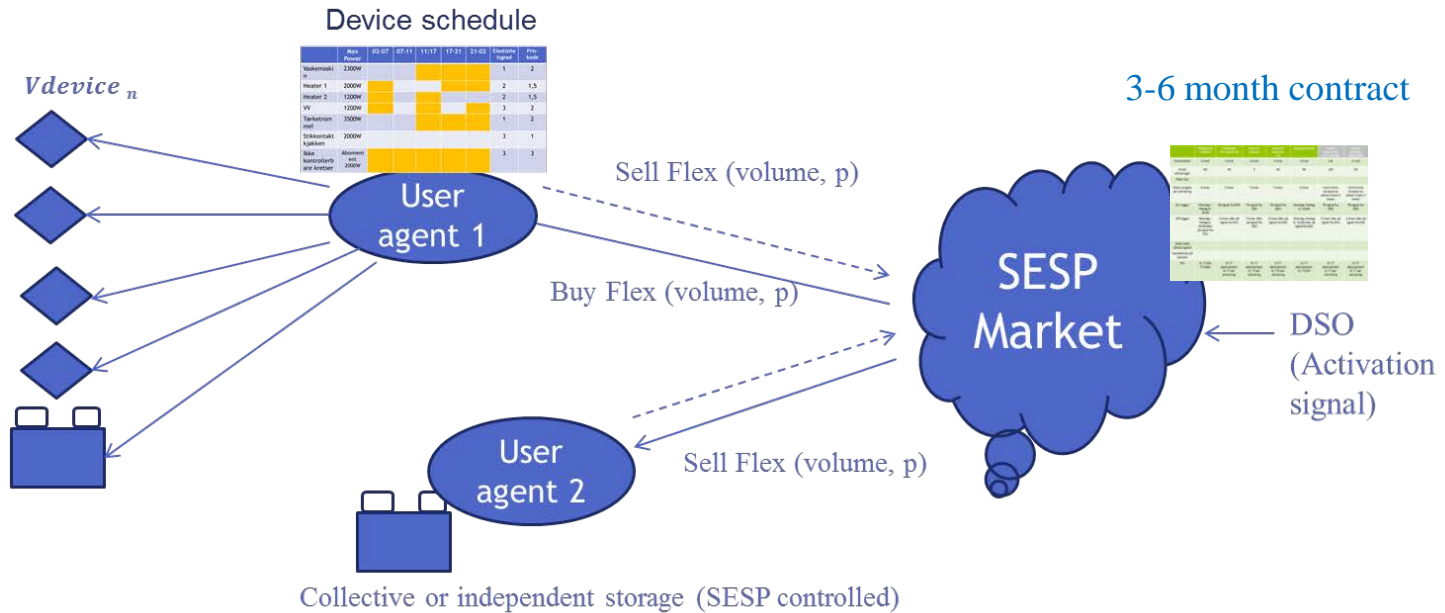
Energy sales

Aggregator

The Value Stack

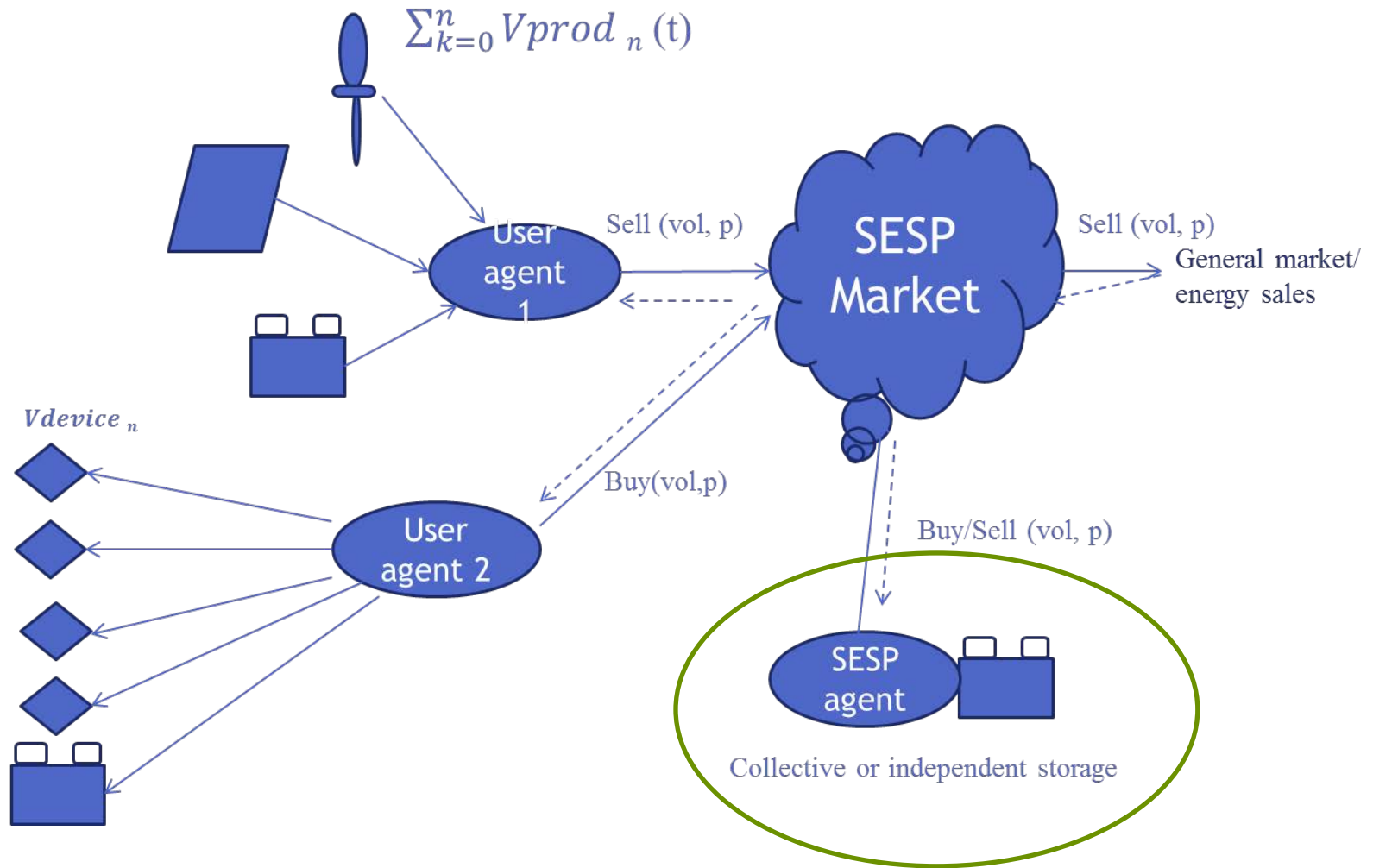


Agents



Agents trading flexibility:
DSO signal transformed into a trade signal

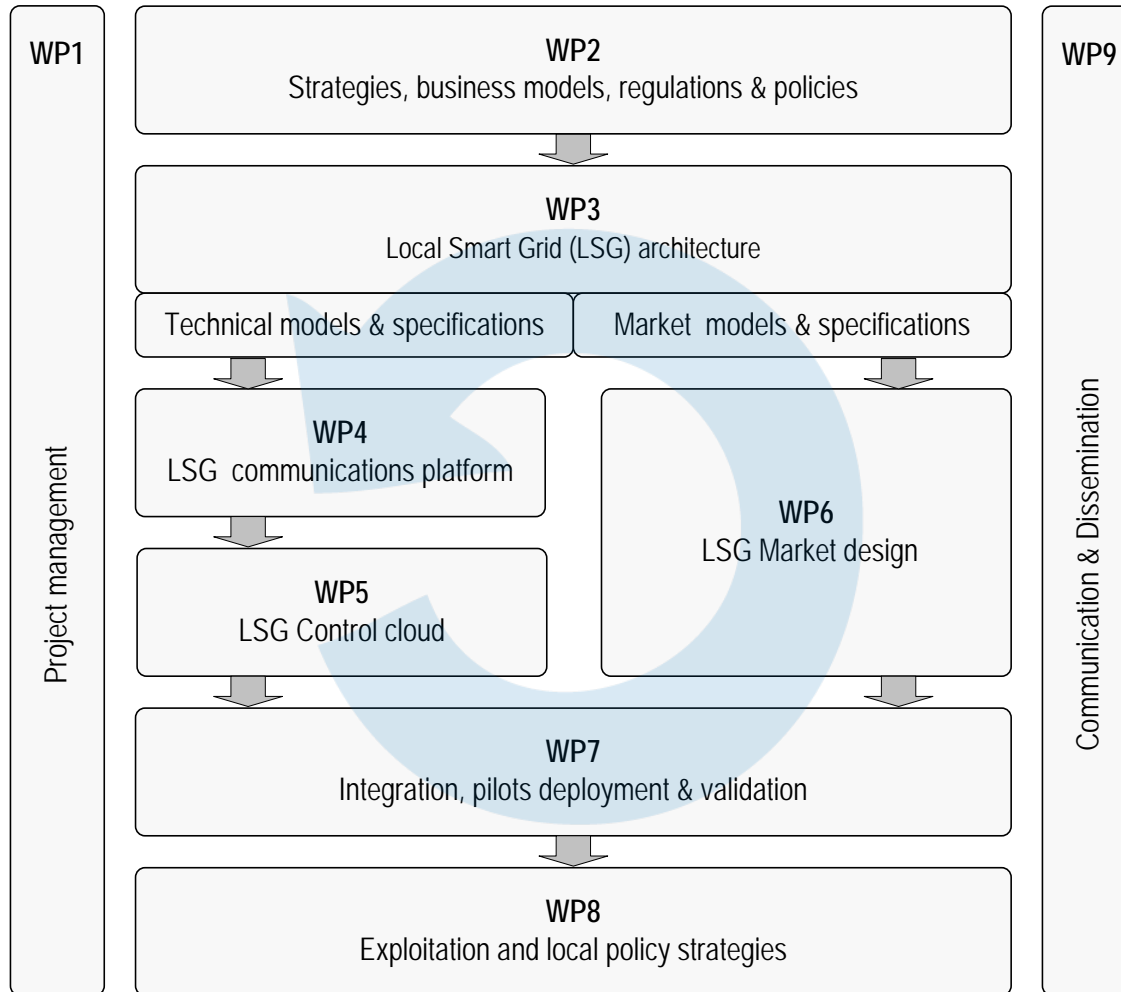
Agents



Agents trading energy

The concept

Work packages and partners



<u>WP</u>	<u>Partner</u>
WP1	Schneider / SmartIO
WP2	UNISG
WP3	UPC
WP4	Schneider
WP5	eSmart
WP6	SmartIO
WP7	Schneider
WP8	SmartIO
WP9	UPC

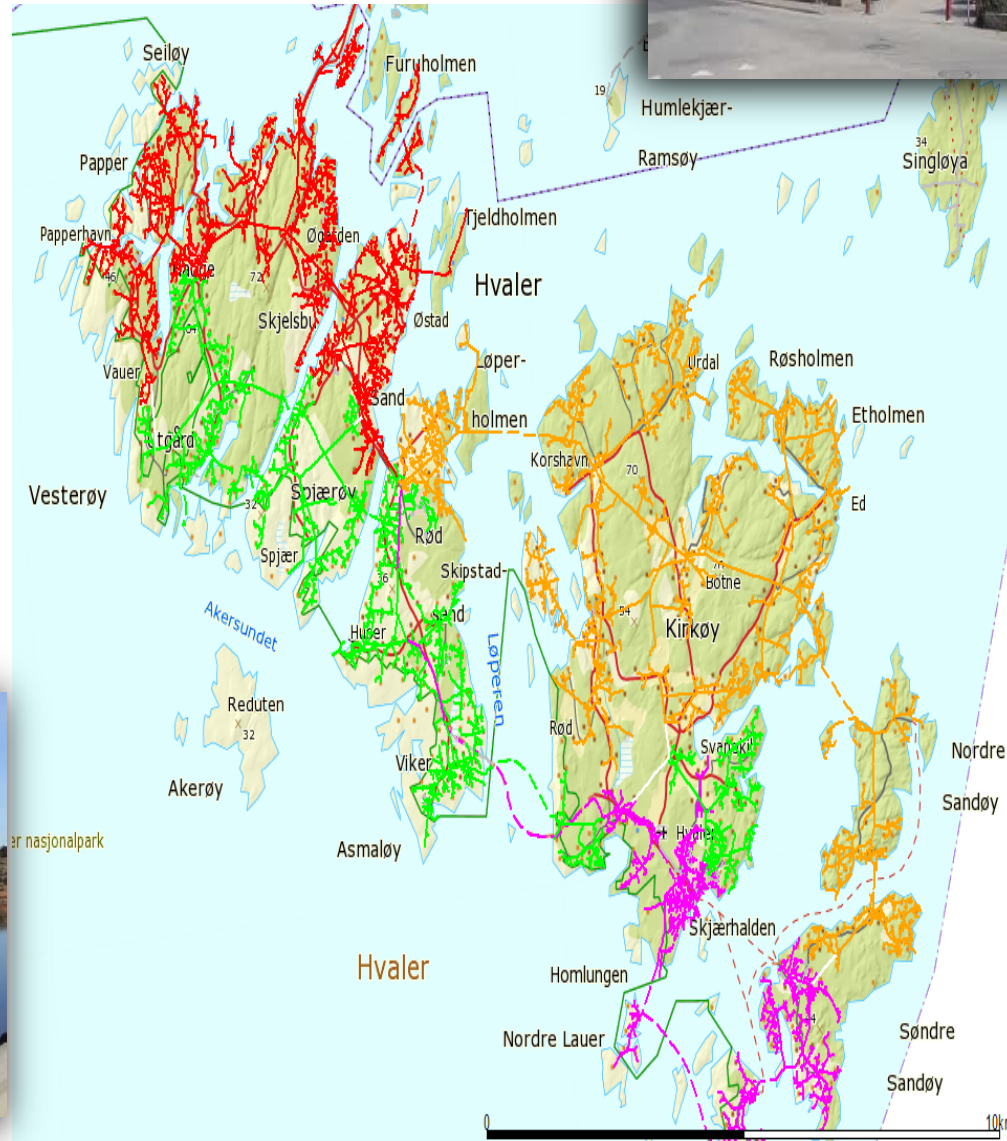


Demo areas

- Hvaler, Norway
- Lübben, Germany
 - Malta

Hvaler

- 86 km², islands
- 6 800 smart meters
- 4.300 cabins
- 50 kV radial supply
- 1 secondary station, 30 MW
- 18 kV MV grid (110 km air)
- 206 substations





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